

Therma-Tru to be represented at 2018 Brickyard 400 as part of Team Lowe's Racing

Therma-Tru Corp., through their partnership with Lowe's Companies, Inc., will be represented on the No. 48 Lowe's for Pros Chevrolet Camaro ZL1 car, driven by seven-time NASCAR Cup Series champion Jimmie Johnson, at this year's Brickyard 400.

"We can't wait to see our logo on the No. 48 car at this year's Brickyard 400," said Rhonda Waggoner, senior brand marketing manager for Therma-Tru Corp. "This is an exciting opportunity for Therma-Tru and we're especially grateful for our strong partnership with Lowe's."

Therma-Tru and Lowe's have spent the past year working together to partner with their internal Millwork Shops in an effort to make it easier for homeowners to find the right door for their homes. This has made the door-buying process more efficient, from start to finish. To celebrate their successful partnership, Lowe's agreed to sponsor Therma-Tru's logo on the No. 48 car for the Brickyard 400.

"We worked with Lowe's to completely redesign the door aisle, and organize the aisle by glass shape," said Jeff Kessler, vice president of retail sales and marketing for Therma-Tru Corp. "These changes will ultimately provide customers with a more connected, intuitive shopping experience."

The Lowe's Millwork Shop updates will be completed by the end of 2018 and will be available in more than 600 locations nationwide. Select stores will also have Design Center kiosks, featuring new, on-trend displays. The 25th annual Brickyard 400 is Sunday, Sept. 9, at Indianapolis Motor Speedway in Indiana. The annual event is a 400-mile NASCAR Cup Series points race and, as of 2018, is the final race of NASCAR's regular season.

Contact:

Kelly Hancock

419.893.9600

khancock@hartinc.com



Shareable Highlights

- @ThermaTru Doors will be represented at this year's Brickyard 400 as part of Team @Lowes Racing.
- @ThermaTru Doors and @Lowes have worked together to create a more connected, intuitive shopping experience for homeowners.

About Therma-Tru

Therma-Tru is the leading entry door brand most preferred by building professionals. Founded in 1962, Therma-Tru pioneered the fiberglass entry door industry, and today offers a complete portfolio of entry and patio door system solutions, including decorative glass doorlites, sidelites and transoms, and door components. The company is headquartered in Maumee, Ohio and also offers low-maintenance Fypon® polyurethane and PVC products. For more information and product warranty details, visit www.thermatru.com, www.fypon.com or call 800-537-8827.

Therma-Tru is part of Fortune Brands Home & Security, Inc. (NYSE: FBHS), which creates products and services that help fulfill the dreams of homeowners and help people feel more secure. The Company's trusted brands include Therma-Tru® entry door systems, Master Lock® and Sentry® Safe security products, and MasterBrand Cabinets®, along with Moen®, Riobel®, ROHL® and Perrin and Rowe® under its Global Plumbing Group (GPG). Fortune Brands holds market leadership positions in all of its segments. Fortune Brands is part of the S&P 500 Index. For more information, please visit www.fbhs.com.